

1 **Leading Business University**

SWUFE is the best Finance and Economics University in Central and Western China. We are a key university of the Ministry of Education and is listed as "world-class discipline" Project, "Project 211" and as "985 Innovative Platform for Key Disciplines".


7 **Promising Career Prospects**

Graduates of SWUFE pursue their careers in international institutions and organizations such as the UN, the IMF, the World Bank as well as Fortune 500 Companies and internationally recognized universities. Our alumni enjoy a high reputation with employers worldwide.


8 **Vibrant and Exciting City**

In addition to academic life, SWUFE also offers a variety of student clubs and initiatives, sports teams and events, as well as a complete recreational infrastructure for theater, music, arts and sports. With your decision for SWUFE you also make a choice for the cultural metropolis of Chengdu, one of the most vibrant and exciting cities of China.

**Contact us****Discover SWUFE International Summer School**

 Tel: +86 28 8709 2553

 E-mail: discover@swufe.edu.cn zhenzhenx@swufe.edu.cn

 Add: Room103, Office of International Exchange and Cooperation, Southwestern University of Finance and Economics, Liutai Dadao Rd., Wenjiang District, Chengdu, PRC

# Top 10 Reasons to Choose SWUFE

2 **Affluent Course Offer**

With 57 doctoral programs, 108 graduate specializations and 33 bachelor's programs in a total of 27 departments and departments, the right program is available for every individual goal. These include double degree programs, dual majors and international exchange programs.

6 **Supportive Environment**

Our two campuses offer an excellent learning environment, modern air-conditioned accommodation, two well-equipped libraries and free internet throughout the campus. From application to graduation our dedicated staff assists you.

9 **International Orientation**

SWUFE has a worldwide network of over 130 internationally recognized partners in more than 30 countries and regions, and has two Confucius Institutes in Europe and the US. International students have a wide range of English- or Chinese-instructing Bachelor and Master programs as well as guaranteed accommodations.

3 **Excellent Faculty**

Our academic teaching team consists of more than 2,000 future-oriented scholars and talents. China's leading economists and more than 200 overseas returnees ensure that you benefit from the latest international developments in business, science and research at SWUFE.

4 **Influential Research Teams**

SWUFE has seven prestigious research centers and institutes, such as the Chinese Finance Research Institute and the Research Institute of Economics and Management. Our students are systematically given access to our famous research institutes and have the opportunity to participate in projects of our top scientists.

5 **Entrepreneurial Partnerships**

Our University is collaborating with premier institutions and enterprises such as the Central Bank of China, State Street, Siemens, Oracle, Allianz, ABN AMRO, etc. SWUFE is making constant progress in the development of research labs and funding, digital systems and innovation, while at the same time providing students with excellent platforms for internships and employment.

10

**24,000 students have already made up their mind.**

**You too, soon?**



西南财经大学  
SOUTHWESTERN UNIVERSITY OF FINANCE AND ECONOMICS



University Affiliation Program CFA Institute®



**Discover SWUFE**  
International Summer School  
**2012-2019**

# Global New Trends in Finance and Economics

全球化与新财经

July 14-27, 2019 Chengdu, China



求索西財 收获世界

**DISCOVER SWUFE EMBRACE THE WORLD**



*Welcome to  
Southwestern University  
of Finance  
and  
Economics!*



## Welcome Message



### Dear Students,

The 2019 Discover SWUFE International Summer School offers a unique opportunity for you to experience our university SWUFE in one of the fastest growing and vital Cities of China. Above that, our summer school provides a platform for the exploration to young international professionals' innovative and entrepreneurial tactics, strategies and missions..

The Discover SWUFE International Summer School is signature prime event in our university's calendar, bringing together dozens of handpicked highly motivated student ambassadors from all over our global university partner network to experience an exceptional two weeks intercultural study program. During this unique endeavor we offer you an authentic taste of modern life in China, a chance to learn more about the gracious Chengdu culture, to stimulate a profound understanding of business innovation and entrepreneurship in China, and to give you a though brief but unforgettable experience at SWUFE.

Being one of China's leading universities in the fields of finance, economics and management, SWUFE is located at a central crossroad of the Belt and Road Initiative, the modern-day Silk Road, in China. Based in Chengdu, the capital city of Sichuan province, our university's location is internationally well-known for its rich and culturally significant history, rapid internationalization, unique Sichuan spices, and for being the home of the giant panda. This summer program is our unique opportunity to communicate with and to learn from each other and also to make long-term new friends along our ways.

I am looking forward to cordially welcome you this summer at SWUFE.

With best regards,

Dr. LIANG Ting  
Director, Office of International Exchange and Cooperation  
Dean, College of International Education







## Why to join the Discover SWUFE International Summer School?

- An opportunity to visit Chengdu, one of China's most rapidly expanding cities;
- A comprehensive 2-week program immersing students in business education in China context with corporate experience;
- A variety of curricular and cultural activities featuring lectures, workshop, company visits, sightseeing, cultural night and social events;
- A diverse student body of the brightest young talents from the leading universities across continents;
- A Certificate from SWUFE and 2 credits to serve as a permanent record for your academic achievements and active engagement during this memorable experience.

## 2012-2018 Figures

Year	Class Size	Countries & Regions represented	Universities represented
2012	47	8	11
2013	70	21	25
2014	83	35	33
2015	60	23	37
2016	93	34	48
2017	93	31	37
2018	98	28	33

## Worldwide Universities Attended in 2012-2018

Baruch College, New York City University, <b>USA</b>	Aarhus University, <b>Denmark</b>
Harvard University, <b>USA</b>	Koc University, <b>Turkey</b>
Oxford University, <b>UK</b>	Rotterdam School of Management, Erasmus, <b>Netherlands</b>
University of Glasgow, <b>UK</b>	Tel Aviv University, <b>Israel</b>
University of Amsterdam, <b>Netherlands</b>	University of Delaware, <b>USA</b>
Singapore Management University, <b>Singapore</b>	University of Johannesburg, <b>South Africa</b>
University of Queensland, <b>Australia</b>	University of Leeds, <b>UK</b>
University of Waikato, <b>New Zealand</b>	Chulalongkorn University, <b>Thailand</b>
Monash University, <b>Australia</b>	University of Cyprus, <b>Cyprus</b>
American University of Cairo, <b>Egypt</b>	Universite Catholique de Louvain, <b>Belgium</b>



## Entry requirements

**Grades: Minimum GPA 3.3/B+**

**English Proficiency:**

- Applicants are expected to be proficient in the use of English.
- Minimum TOEFL score of 85 (Internet test)
- IELTS 6.0 or their equivalent



## Study hours

**Duration:** 2 weeks

**Faculty contact time:** A minimum of 32 credit hours



## Credit and assessment

**Credit:** Generally our course receive two credits. Please check with your home institution.

**Assessment:** One written report and one group assignment.

## Curriculum Structure

Sessions	Credit Hours	SWUFE Credits
Academic Sessions	18	1.5
Company Visits and lecture	3	
Chinese Language Course	3	
Academic Report & Presentation	8	0.5
<b>Total</b>	<b>32</b>	<b>2</b>

## Program Costs (in RMB)

Sessions	Partner University Recommended (2 PLACES for each university)	Non-Partner University
Application Fee	400	400
Tuition	Waived	5000
Housing & Dining	Waived	3000
Field trips & activity fee	Waived	2000
Total	400	10400

## Application



### Who should apply ?

Open to FULL-TIME undergraduate and post-graduate university students currently enrolled  
Participants are required to be adults aged at or above 18.



### How to apply ?

Students interested in applying to the program should follow the steps outlined below:

- Complete the online registration at <http://admission.swufe.edu.cn/member/login.do> by 30th, April, 2019.
- Shortlisted candidates will be notified by the Discover SWUFE selection committee within two weeks of the application deadline.
- For any enquiries, please contact us at [discover@swufe.edu.cn](mailto:discover@swufe.edu.cn)



### Visa Application

Accepted students can apply for an appropriate visa (both Visiting (F) and Tourist (L) visa are acceptable) via the local Chinese embassy or consulate by providing the appropriate application form and an official Invitation Letter, which will be offered by SWUFE after acceptance.



### Insurance

International students must have insurance, medical and accident insurance at least, when studying in China according to the policy of China's Ministry of Education. An insurance policy, purchased abroad and covering the students' complete stay in China, must be provided upon registration.

While in most cases your visit will be free of ailments/injuries, in the remote case something does happen, it is important to understand that Chinese healthcare is not free for anybody, and having insurance avoids any excessive costs.

## About SWUFE



Established in 1925, SWUFE is one of the leading universities specialized at Finance, Economics and Business in China, ranking alongside some of the best institutions in the country. The university engages in a wide range of funded projects and academic research developing a status as a regional think tank for government and enterprises working in or with China.

### ESTABLISHED

1925

### LISTED IN

"Project 211"  
"985 Innovative Platforms for Key Disciplines Project"  
75 key National Universities under the direct administration of MOE

### VISION

经世济民 孜孜以求

(To persistently strive for the benefit of people and society)

### STUDENTS



Total  
22600+

Graduate and professional students  
6700+

Undergraduate students  
15800+

Of these, international students  
1110+

### FACULTY & STAFF



Total  
2000+

Staff members  
600+

Faculty members  
1380+

Of these, faculty holding PhD  
degrees of overseas universities  
260+



Discover SWUFE social programs provides opportunities for you to get to know your fellow Summer School students from all over the world and to build new networks and life-long friendships.

- 1 Ice-breaking @ SWUFE Student Union
- 2 Day out @Panda Base
- 3 Walking tour @ Kuaizhai Folk Street
- 4 Soccer Game
- 5 Sichuan Opera Night
- 6 Visits to Museums
- 7 Farewell Party



## Life in Chengdu

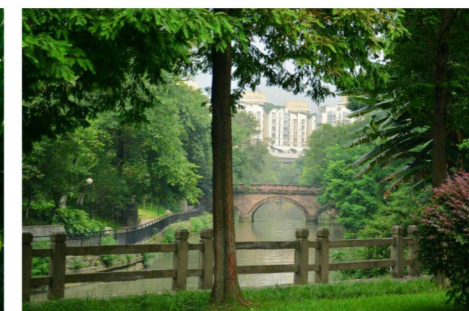
### Free attractions

Chengdu is home to some of famous Buddhist and Taoist temples and the best museums in West China- many of which are free.



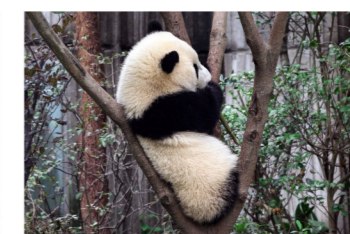
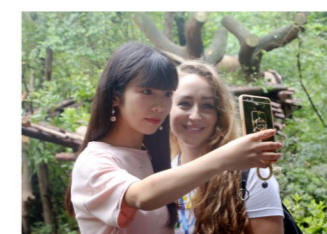
### Beautiful green spaces

Chengdu has a lot of beautiful parks where you can enjoy a morning jogging in the green landscape and cool temperature in summer.



### Home to giant pandas

What you could not miss in Chengdu is the world famous Panda Base which replicates the natural habitat of the giant panda.



### Chengdu lifestyle

You will have lots of opportunities to experience the pleasant and unique lifestyle in Chengdu. Have a cup of tea and play Mahjong in traditional teahouse, appreciate Sichuan Opera in night, taste Chengdu hotpot and Peppery snacks, etc.






## 2019 Discover SWUFE International Summer School Preliminary Schedule

July 14-27, 2019

Date		Morning	Lunch	Afternoon	Dinner	Evening
14-Jul	Sun	Airport Pick-Up will be arranged /Registraion/Check-in to accommodation				Campus Tour & Grocery Shopping
15-Jul	Mon	09:00-11:00 Opening Ceremony 11:15-11:45 Visit to SWUFE History Museum 11:45-12:00 Walk to the campus canteen	Campus Canteen	Lecture 1, Chinese Culture 13:00-15:35 Survival Chinese	Welcome Dinner at Mingren Hotel	Free Time
16-Jul	Tue	Lecture 2, Academic Lecture 08:30-09:15 China's Political Economics 09:25-10:10 China's Political Economics 10:20-11:05 Q&A	Campus Canteen	Ice-breaking and cultural activities Conference Hall, Student Union Center	Campus Canteen	17:30-20:00 Self-arranged tour at Kuanzhai Lane
17-Jul	Wed	Lecture 3, Academic Lecture 08:30-09:15 Understanding China's " Belt and Road" Initiative 09:25-10:10 Understanding China's " Belt and Road" Initiative 10:20-11:05 Q&A	Campus Canteen	Lecture 4, Chinese Culture 13:00-15:35 Calligraphy, Tea Art, Matial Arts, Chinese Traditional Medicine, Chinese Traditional Music	17:00-19:00 Hotpot Restaurant Drangon Dance Hotpot Restaurant	Free Time
18-Jul	Thu	9:00-11:30 Visit to Panda base	Self-arranged at Jinli	13:30-15:00 Scavenger Hunt at Jinli 15:30-16:30 Visit to Chengdu Museum ( Tianfu Square)	Self-arranged at Chunxi Road	Free Time
19-Jul	Fri	Lecture 5, Academic Lecture 08:30-09:15 Intercultural Communication 09:25-10:10 Intercultural Communication 10:20-11:05 Q&A	Campus Canteen	Lecture 6, Academic Lecture 13:00-15:35 Sichuan Economy	Campus Canteen	17:30-20:00 Sport Night: Football Match
20-Jul	Sat	09:00-12:00 Visit Chengdu Planning Exhibition Hall	Self-arranged at Global Center	Free Time	Campus Canteen	Free Time
21-Jul	Sun	Free Time				Free Time
22-Jul	Mon	Lecture 7, Academic Lecture 08:30-11:05 Venue: #101, Hongyuan Building	Campus Canteen	Visit to Taikooli and Daci Temple (Chunxi Road)	17:00-19:00 Self arranged at Chunxi Road	19:30-21:20 Evening Social Activities: Sichuan Theatre (Watch face-changing and fire spitting performed by dancers)
23-Jul	Tue	Lecture 8, Academic Lecture 08:30-11:05 Venue: #101, Hongyuan Building	Campus Canteen	Chinese Cooking Class (Lunch and dinner) Please wear the program T-shirt (Mandatory)	Campus Canteen	Free Time
24-Jul	Wed	Business Visit	Campus Canteen	Free Time	Campus Canteen	Free Time
25-Jul	Thu	08:30-12:00 Student Presentations(Group 1-4)	Campus Canteen	13:30-17:00 Student Presentations(Group 5-10)	Campus Canteen	Free Time
26-Jul	Fri	By 15:30 Free Time: Shopping & packing		15:30 Pickup at the hotel to Closing ceremony venue	16:30-20:30 Closing Ceremony, Farewell Party&Dinner	21:00 Return to the Hotel
27-Jul	Sat	Airport See Off				

 this schedule is subject to minor changes

## Student Feedback



**Juan Carlos**

University of Harvard, USA

"It's been a wonderful experience to be in China, and to be hosted by SWUFE."



**Thibaut Mercier**

Université Catholique de Louvain, Belgium

"I can not push you more to take part in an international summer school as my experiences in the field allowed me to develop my curiosity, my interest for people and, last but not least, they have contributed to my long and endless quest of becoming a better person."



**Anfaal Ahmad**

University of Glasgow, UK

"Attending this programme has been a fantastic opportunity for me as the lectures were very insightful and covered the academic topics that I hoped to cover and learn more about. Also the diverse and great variety of events during the week really exposed the great and beautiful Chinese culture."



**Codi Merito**

University of Waikato, New Zealand

"I am extremely grateful for this opportunity, and the impression on me will certainly positively benefit me for a lifetime. I hope to one day be able to give back to SWUFE, the University that has created a new spark in me over the past two weeks. Thank you very much!"