



西南财经大学
SOUTHWESTERN UNIVERSITY OF FINANCE AND ECONOMICS

ECONOMY AND CULTURE OF SICHUAN AND CHONGQING

川渝特色的经济与文化

Global Academy
SWUFE

2026

SWUFE Global Academy

Jun 10^{WED.} → Jun 20^{SAT.}
2026 Chengdu China



2026

SWUFE Global Academy

The SWUFE Global Academy, hosted by Southwestern University of Finance and Economics (SWUFE), is an esteemed international summer academic program designed to foster global education and cultural exchange. Scheduled for early to mid-June 2026, this nine-day event marks its seventh consecutive year, celebrating the university's commitment to advancing first-class discipline construction and promoting the new finance strategy. The academy aims to enhance international cooperation and provide students with unparalleled opportunities for international exchanges.





Why join the SWUFE Global Academy ?



- ▶ An opportunity to explore Chengdu, one of China's most rapidly changing cities with abundant cultural heritage;
- ▶ An immersive program featuring both traditional and modern culture in Chengdu and Chongqing;
- ▶ A group of experts from various fields to deliver sessions;
- ▶ A variety and exciting lectures and activities including Taichi, Chinese calligraphy, paper cutting, Hanfu show, lacquer fan art and so on;
- ▶ A wonderful experience with your fellow SWUFE students, a group of vigorous and intelligent young people;

Feedback



Vice Principal
Wendy Alexander
University of Dundee

Our students have returned from Chengdu and reported on the amazing experience they have had and the kind generosity, friendship and hospitality of everyone they have met, especially the student ambassadors and teachers organizing the event.



SGA Student
Stuart Ingham
University of Dundee

I was lucky to get to experience Chengdu and it's surrounding areas. The student ambassadors are very friendly and helpful and the universities facilities are amazing. My one piece of advice is to spend your time wisely and use the facilities and explore the local area as much as you can. It will not disappoint.



SGA Student
Angle Sanchez
University of Hawaii

Coming in with little knowledge, SGA introduced me to Chengdu's rich history, welcoming community, delicious food, and breathtaking scenery. Above all, I've met friends who I deeply connect with even with distance and language separating us.

Introduction

2 Lectures in the following fields

- ▶ Sichuan culture and life
- ▶ Sichuan and Chongqing Economy

3 Traditional Culture Classes



▶ Taiji Practice

▶ Chinese medicine and massage



▶ Chinese Tea Culture

6 Visits

- ▶ Visit to Panda Base
- ▶ Visit to Dujiang Dam
- ▶ Corporate Visit
- ▶ Visit to most popular museums



2 Social Activities

- ▶ Hanfu Fete, experiencing Chinese calligraphy, lacquer fan art, sugar blowing and so on
- ▶ Making dumplings



2026 SWUFE Global Academy Itinerary (provisional)

Tentative Schedule
Jun 10^{WED} → Jun 20^{SAT} 2026

		Morning	Noon	Afternoon
June 10	Wed.	Arrival Day		
June 11	Thur.	Orientation and Campus tour (9:30-11:30)	Welcome Lunch	Visit to SWUFE museum and AI Innovation Center (13:30-16:00)
June 12	Fri.	Lecture 1: Traditional Sichuan Culture (9:30-11:30)		Special course 1: Taiji Practice
June 13	Sat.	Special course 2: Traditional Chinese Medicine and Massage (9:30-11:30)		Cultural Visits-Dujiang Dam (13:00-19:00)
June 14	Sun.	Free day		
June 15	Mon.	Special course 3: Tea Culture (9:30-11:30)		Visit to Chendu Art Museum (14:00-17:00)
June 16	Tues.	Visit to Panda Base (8:00-12:00)		Hanfu Fete (15:30-18:00)
June 17	Wed.	Lecture 2: Economy of Sichuan and Chongqing (9:30-11:30)		Visit to Du Fu Thatched Cottage (14:00-17:00)
June 18	Thur.	Corporate Visit (9:00-12:00)		Visit to Chengdu Museum (14:00-17:00)
June 19	Fri.	Presentation And Quiz (9:30-11:30)		
June 20	Sat.	Departure		

*Please note that this itinerary is provisional and may be subject to changes according to specific circumstances at the time.

Accommodation

1. Standard Twin Room (shared with another participant) in Minren Master Hotel, 4-star
Hotel Info.: Room Size 38 m², two 1.2m single beds, 4-7th floor, free breakfast



2. Single Room in Kelly Impression Hotel, 2-star
Hotel Info.: Room size 15 m², 1.5m double bed, 3rd floor, free breakfast



Program Costs (in CNR)

CNY 7,000 including accommodation in hotel next to campus, meals on campus, lectures, visits and trips in the schedule and program activities.

Group Offer: for group of 5+ paying students, each of the group students will get 10% discount.

Application

Who can apply?



- ▶ Open to FULL-TIME undergraduate and post-graduate university students currently enrolled.
- ▶ Participants are required to be adults aged at or above 18.

How to apply?



Students interested in applying to the program should follow the steps outlined below:

- ▶ Scan the code and complete the online registration by 3rd, April 2026.
- ▶ Shortlisted candidates will be notified by the SWUFE Global Academy committee within two weeks after the application deadline.



Visa Application



Accepted students can apply for an appropriate visa (both Visiting(F) and Tourist (L) visa are acceptable) via the local Chinese embassy or consulate by providing the appropriate application form and an official Invitation Letter which will be offered by SWUFE after acceptance.

Insurance



International students must have insurance, medical and accident insurance at least, when studying in China according to the policy of China's Ministry of Education. An insurance policy, purchased abroad and covering the students' complete stay in China, must be provided upon registration. While in most cases your visit will be free of ailments/injuries, in the remote case something does happen, it is important to understand that Chinese healthcare is not free for anybody, and having insurance avoids any excessive costs.



Life in Chengdu



Free attractions

Chengdu is home to some of famous Buddhist and Taoist temples and the best museums in West China-many of which are free.

Beautiful green spaces

Chengdu has a lot of beautiful parks where you can enjoy a morning jogging in the greenlandscape and cool temperature in summer.



Home to giant pandas

What you could not miss in Chengdu is the world famous Panda Base which replicates the natural habitat of the giant panda.

Chengdu Lifestyle

You will have lots of opportunities to experience the pleasant and unique lifestyle in Chengdu. Have a cup of tea and play Mahjong in traditional teahouse, appreciate Sichuan Opera in night, taste Chengdu hotpot and Peppery snacks, etc.



Southwestern University of Finance and Economics (SWUFE)

- ▶ Founded in **1925** in Shanghai as Kwang Hua University
- ▶ A public research university specialized in economics and management subjects (**Top 5** of its kind in China)
- ▶ A national university under MOE (1980-2000 **People's Bank of China**)
- ▶ Listed in "**Double First Class University Project**"
- ▶ **26,800** students (15,300 undergraduates, 10,000 master students, 1,500 PhD students)
- ▶ **26** schools (research institutes)
- ▶ **Two campuses** connected with a metro line (21km)
- ▶ **EQUIS & AACSB** accredited

See you in Chengdu!



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