Top 10 Reasons to Choose SWUFIE

1. Leading Business University
SWUFIE is the best Finance and Economics University in Central and Western China. We are a key university of the Ministry of Education and is listed as “world-class discipline” Project, “Project 211” and as “985 Innovative Platform for Key Disciplines”.

2. Affluent Course Offer
With 57 doctoral programs, 108 graduate specializations and 31 bachelor’s programs in a total of 27 departments and departments, the right program is available for every individual goal. These include double degree programs, dual majors and international exchange programs.

3. Excellent Faculty
Our academic teaching team consists of more than 2,000 future-oriented scholars and talents. China’s leading economists and more than 200 overseas returnees ensure that you benefit from the latest international developments in business, science and research at SWUFIE.

4. Influential Research Teams
SWUFIE has seven prestigious research centers and institutes, such as the Chinese Finance Research Institute and the Research Institute of Economics and Management. Our students are systematically given access to our famous research institutes and have the opportunity to participate in projects of our top scientists.

5. Supportive Environment
Our two campuses offer an excellent learning environment, modern air-conditioned accommodation, two well-equipped libraries and free internet throughout the campus. From application to graduation our dedicated staff assists you.

6. Entrepreneurial Partnerships
Our University is collaborating with premier institutions and enterprises such as the Central Bank of China, State Street, Siemens, Oracle, Allianz, ABN AMRO, etc. SWUFIE is making constant progress in the development of research labs and funding, digital systems and innovation, while at the same time providing students with excellent platforms for internships and employment.

7. Promising Career Prospects
Graduates of SWUFIE pursue their careers in international institutions and organizations such as the UN, the IMF, the World Bank as well as Fortune 500 Companies and internationally recognized universities. Our alumni enjoy a high reputation with employers worldwide.

8. Vibrant and Exciting City
In addition to academic life, SWUFIE also offers a variety of student clubs and initiatives, sports teams and events, as well as a complete recreational infrastructure for theater, music, arts and sports. With your decision for SWUFIE you also make a choice for the cultural metropolis of Chengdu, one of the most vibrant and exciting cities of China.

9. International Orientation
SWUFIE has a worldwide network of over 130 internationally recognized partners in more than 30 countries and regions, and has two Confucius Institutes in Europe and the US. International students have a wide range of English- or Chinese-instructing Bachelor and Master programs as well as guaranteed accommodations.

10. 24,000 students have already made up their mind.
You too, soon?

Contact us
Discover SWUFIE International Summer School
Tel: +86 28 8709 2550
E-mail: discover@swufe.edu.cn, zhenghewei@swufe.edu.cn
Add: Room103, Office of International Exchange and Cooperation, Southwest University of Finance and Economics, Liutai Dadao Rd, Wenjiang District, Chengdu, PRC
Dear Students,

The 2018 Discover SWUFE International Summer School offers a unique opportunity for you to experience our university SWUFE in one of the fastest growing and vital Cities of China. Above that, our summer school provides a platform for the exploration to young international professionals’ innovative and entrepreneurial tactics, strategies and missions.

The Discover SWUFE International Summer School is signature prime event in our university’s calendar, bringing together dozens of handpicked highly motivated student ambassadors from all over our global university partner network to experience an exceptional two weeks intercultural study program. During this unique endeavor we offer you an authentic taste of modern life in China, a chance to learn more about the gracious Chengdu culture, to stimulate a profound understanding of business innovation and entrepreneurship in China, and to give you a though brief but unforgettable experience at SWUFE.

Being one of China’s leading universities in the fields of finance, economics and management, SWUFE is located at a central crossroad of the Belt and Road Initiative, the modern-day Silk Road, in China. Based in Chengdu, the capital city of Sichuan province, our university’s location is internationally well-known for its rich and culturally significant history, rapid internationalization, unique Sichuan spices, and for being the home of the giant panda. This summer program is our unique opportunity to communicate with and to learn from each other and also to make long-term new friends along our ways.

I am looking forward to cordially welcome you this summer at SWUFE.

With best regards,

Dr. LIANG Ting
Director, Office of International Exchange and Cooperation
Dean, College of International Education
Social Programs

Discover SWUFE social programs provides opportunities for you to get to know your fellow Summer School students from all over the world and to build new networks and life-long friendships.

About Discover SWUFE

Why to join the Discover SWUFE International Summer School?

- An opportunity to visit Chengdu, one of China’s most rapidly expanding cities and host for the Summer School;
- A comprehensive 2-week program immersing students in business education in China context with corporate experience;
- A variety of curricular and cultural activities featuring lectures, workshop, company visits, sightseeing, cultural night and social events;
- A diverse student body of the brightest young talents from the leading universities across continents;
- A Certificate from SWUFE and 2 credits to serve as a permanent record for your academic achievements and active engagement during this memorable experience.

2012-2017 Highlights

<table>
<thead>
<tr>
<th>Year</th>
<th>Class Size</th>
<th>Countries &amp; Regions represented</th>
<th>Universities represented</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>47</td>
<td>8</td>
<td>11</td>
</tr>
<tr>
<td>2013</td>
<td>70</td>
<td>21</td>
<td>25</td>
</tr>
<tr>
<td>2014</td>
<td>83</td>
<td>35</td>
<td>33</td>
</tr>
<tr>
<td>2015</td>
<td>60</td>
<td>23</td>
<td>37</td>
</tr>
<tr>
<td>2016</td>
<td>93</td>
<td>34</td>
<td>48</td>
</tr>
<tr>
<td>2017</td>
<td>93</td>
<td>31</td>
<td>37</td>
</tr>
</tbody>
</table>

Worldwide Universities Attended in 2012-2017

- University of Queensland, Australia
- Chulalongkorn University, Thailand
- Monash University, Australia
- Rotterdam School of Management, Erasmus University, The Netherlands
- University of Cyprus, Cyprus
- University of Amsterdam, The Netherlands
- Aarhus University, Denmark
- Koc University, Turkey
- The American University in Cairo, Egypt
- Oxford University, UK
- Université Catholique de Louvain, Belgium
- University of Glasgow, UK
- Tel Aviv University, Israel
- University of Leeds, UK
- University of Waikato, New Zealand
- Baruch College, New York City University, USA
- Singapore Management University, Singapore
- Harvard University, USA
- University of Johannesburg, South Africa
- University of Delaware, USA
Beautiful green spaces

Chengdu has a lot of beautiful parks where you can enjoy a morning jogging in the green landscape and cool temperature in summer.

Home to giant pandas

What you could not miss in Chengdu is the world famous Panda Base which replicates the natural habitat of the giant panda.

Free attractions

Chengdu is home to some of famous Buddhist and Taoist temples and the best museums in West China - many of which are free.

Chengdu lifestyle

You will have lots of opportunities to experience the pleasant and unique lifestyle in Chengdu. Have a cup of tea and play Mahjong in traditional teahouse, appreciate Sichuan Opera in night, taste Chengdu hotpot and Peppery snacks, etc.

About SWUFE

Established in 1925, SWUFE is one of the leading universities specialized at Finance, Economics and Business in China, ranking alongside some of the best institutions in the country. The university engages in a wide range of funded projects and academic research developing a status as a regional think tank for government and enterprises working in or with China.

ESTABLISHED

1925

LISTED IN

"Project 211"
"985 Innovative Platforms for Key Disciplines Project"
75 key National Universities under the direct administration of MOE

VISION

经世致用 改变以求
(To persistently strive for the benefit of people and society)

STUDENTS

Total
22600+

Graduate and professional students
6700+

Undergraduate students
15800+

Of these, international students
1110+

FACULTY & STAFF

Total
2000+

Faculty members
1380+

Of these, faculty holding PhD degrees of overseas universities
260+

Website: http://e.swufe.edu.cn
**Entry requirements**

Grades: Minimum GPA 3.3/B+

English Proficiency:
- Applicants are expected to be proficient in the use of English.
- Minimum TOEFL score of 85 (Internet test)
- IELTS 6.0 or their equivalent

**Study hours**

Duration: 2 weeks

Faculty contact time: A minimum of 32 credit hours: lectures 24 hours; presentation reviews: 8 hours

**Credit and assessment**

Credit: Generally our course receive two credits. Please check with your home institution.

Assessment: One written report and one group assignment.

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**Curriculum Structure**

<table>
<thead>
<tr>
<th>Sessions</th>
<th>Credit Hours</th>
<th>SWUF E Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic Sessions</td>
<td>18</td>
<td>1.5</td>
</tr>
<tr>
<td>Company Visits and lecture</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Chinese Language Course</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Academic Report &amp; Presentation</td>
<td>8</td>
<td>0.5</td>
</tr>
<tr>
<td>Total</td>
<td>32</td>
<td>2</td>
</tr>
</tbody>
</table>

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**Application Information**

**Program Costs (in RMB)**

<table>
<thead>
<tr>
<th>Sessions</th>
<th>Partner University Recommended (2 PLACES for each university)</th>
<th>Non-Partner University</th>
</tr>
</thead>
<tbody>
<tr>
<td>Application Fee</td>
<td>400</td>
<td>400</td>
</tr>
<tr>
<td>Tuition</td>
<td>Waived</td>
<td>5000</td>
</tr>
<tr>
<td>Housing &amp; Dining</td>
<td>Waived</td>
<td>3000</td>
</tr>
<tr>
<td>Field trips &amp; activity fee</td>
<td>Waived</td>
<td>2000</td>
</tr>
<tr>
<td>Total</td>
<td>400</td>
<td>10400</td>
</tr>
</tbody>
</table>

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**Application**

Who should apply?
Open to FULL-TIME undergraduate and postgraduate university students currently enrolled
Participants are required to be adults aged at or above 18.

How to apply?
Students interested in applying to the program should follow the steps outlined below:
- Complete the online registration at http://admission.swufe.edu.cn/member/login.do by 30th April, 2018.
- Shortlisted candidates will be notified by the Discover SWUF E selection committee within two weeks of the application deadline.
- For any enquiries, please contact us at discover@swufe.edu.cn

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**Visa Application**

Accepted students can apply for an appropriate visa (both Visiting (F) and Tourist (L) visa are acceptable) via the local Chinese embassy or consulate by providing the appropriate application form and an official Invitation Letter, which will be offered by SWUF E after acceptance.

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**Insurance**

International students must have insurance, medical and accident insurance at least, when studying in China according to the policy of China's Ministry of Education. An insurance policy, purchased abroad and covering the students' complete stay in China, must be provided upon registration.

While in most cases your visit will be free of ailments/injuries, in the remote case something does happen, it is important to understand that Chinese healthcare is not free for anybody, and having insurance avoids any excessive costs.
## 2018 Discover SWUFE International Summer School
### Preliminary Schedule

<table>
<thead>
<tr>
<th>Date</th>
<th>Morning</th>
<th>Lunch</th>
<th>Afternoon</th>
<th>Dinner</th>
<th>Evening</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-Jul</td>
<td>Sun</td>
<td></td>
<td></td>
<td></td>
<td>Campus Tour &amp; Grocery Shopping</td>
</tr>
<tr>
<td></td>
<td>Airport Pick-up will be arranged / Registration / Check-in to accommodation</td>
<td>Campus Canteen</td>
<td>Lecture 1: Chinese Culture</td>
<td>Welcome Dinner at Mingren Hotel</td>
<td>Free Time</td>
</tr>
<tr>
<td>2-Jul</td>
<td>Mon</td>
<td>09:00-11:00 Opening Ceremony</td>
<td>Chinese Painting and Calligraphy</td>
<td>Lecture 2: Academic Lecture</td>
<td>Campus Canteen</td>
</tr>
<tr>
<td></td>
<td>11:15-11:45 Visit to SWUFE History Museum</td>
<td>Campus Canteen</td>
<td>Chinese Painting and Calligraphy</td>
<td>Lecture 3: Academic Lecture</td>
<td>17:30-20:00 Self-arranged tour at Kunming Lane</td>
</tr>
<tr>
<td></td>
<td>11:45-12:00 Walk to the campus canteen</td>
<td></td>
<td>Chinese Painting and Calligraphy</td>
<td>Lecture 4: Chinese Culture</td>
<td></td>
</tr>
<tr>
<td>3-Jul</td>
<td>Tue</td>
<td>Lecture 2: Academic Lecture</td>
<td>Ice breaking and cultural activities</td>
<td>Campus Canteen</td>
<td>Free Time</td>
</tr>
<tr>
<td></td>
<td>08:30-09:15 China’s Political Economics</td>
<td>Campus Canteen</td>
<td>Conference Hall, Student Union Center</td>
<td>Lecture 5: Academic Lecture</td>
<td></td>
</tr>
<tr>
<td></td>
<td>09:25-10:15 China’s Political Economics</td>
<td></td>
<td></td>
<td>Lecture 6: Academic Lecture</td>
<td>Free Time</td>
</tr>
<tr>
<td></td>
<td>10:20-11:05 Q&amp;A</td>
<td></td>
<td></td>
<td>Lecture 6: Academic Lecture</td>
<td></td>
</tr>
<tr>
<td>4-Jul</td>
<td>Wed</td>
<td>Lecture 3: Academic Lecture</td>
<td>Lecture 4: Chinese Culture</td>
<td>Campus Canteen</td>
<td>17:00-19:00 Hotpot Restaurant</td>
</tr>
<tr>
<td></td>
<td>08:30-09:15 Understanding China’s Belt and Road Initiative</td>
<td>Campus Canteen</td>
<td>Chinese Traditional Medicine, Chinese Traditional Music</td>
<td>Campus Canteen</td>
<td>Changpin Dance Hotpot Restaurant</td>
</tr>
<tr>
<td></td>
<td>09:25-10:15 Understanding China’s Belt and Road Initiative</td>
<td></td>
<td></td>
<td></td>
<td>Free Time</td>
</tr>
<tr>
<td></td>
<td>10:20-11:05 Q&amp;A</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5-Jul</td>
<td>Thu</td>
<td>09:00-11:30 Visit to Panda base</td>
<td>Self-arranged at Jiili</td>
<td>Self-arranged at Chunchi Road</td>
<td>Free Time</td>
</tr>
<tr>
<td></td>
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<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>6-Jul</td>
<td>Fri</td>
<td>Lecture 5: Academic Lecture</td>
<td>13:30-15:00 Scavenger Hunt at Jiili</td>
<td>Lecture 6: Academic Lecture</td>
<td>17:30-20:00 Sport Night: Football Match</td>
</tr>
<tr>
<td></td>
<td>08:30-09:15 Intercultural Communication</td>
<td>Campus Canteen</td>
<td>13:30-15:30 Visit to Chengdu Planning</td>
<td>Lecture 6: Academic Lecture</td>
<td></td>
</tr>
<tr>
<td></td>
<td>09:25-10:15 Intercultural Communication</td>
<td></td>
<td>Exhibition Hall</td>
<td>Lecture 6: Academic Lecture</td>
<td>Free Time</td>
</tr>
<tr>
<td></td>
<td>10:20-11:05 Q&amp;A</td>
<td></td>
<td></td>
<td>Lecture 6: Academic Lecture</td>
<td></td>
</tr>
<tr>
<td>7-Jul</td>
<td>Sat</td>
<td>09:00-12:00 Visit Chengdu Planning Exhibition Hall</td>
<td>Self-arranged at Global Center</td>
<td>Lecture 6: Academic Lecture</td>
<td>Free Time</td>
</tr>
<tr>
<td>8-Jul</td>
<td>Sun</td>
<td></td>
<td></td>
<td>Lecture 6: Academic Lecture</td>
<td>Free Time</td>
</tr>
<tr>
<td>9-Jul</td>
<td>Mon</td>
<td>Lecture 7: Academic Lecture</td>
<td>Visit to Temple of Daci</td>
<td>19:30-21:30 Evening Social Activities</td>
<td></td>
</tr>
<tr>
<td></td>
<td>08:30-11:00</td>
<td>Campus Canteen</td>
<td>(Chunchi Road)</td>
<td>Sichuan Theatre (Watch face-changing and fire spitting performed by dancers)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Wenwen #101, Hongyuan Building</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10-Jul</td>
<td>Tue</td>
<td>Lecture 8: Academic Lecture</td>
<td>Chinese Cooking Class (Lunch and dinner)</td>
<td>17:00-19:00 Self-arranged at Chunchi Road</td>
<td>Free Time</td>
</tr>
<tr>
<td></td>
<td>08:30-11:00</td>
<td>Campus Canteen</td>
<td>Please wear the program T-shirt (Mandatory)</td>
<td></td>
<td>Free Time</td>
</tr>
<tr>
<td></td>
<td>Wenwen #101, Hongyuan Building</td>
<td></td>
<td></td>
<td></td>
<td>Free Time</td>
</tr>
<tr>
<td>11-Jul</td>
<td>Wed</td>
<td>Business Visit</td>
<td>Campus Canteen</td>
<td>Campus Canteen</td>
<td>Free Time</td>
</tr>
<tr>
<td>12-Jul</td>
<td>Thu</td>
<td>08:30-12:00 Student Presentations (Group 1-4)</td>
<td>Campus Canteen</td>
<td>13:30-17:00 Student Presentations (Group 5-10)</td>
<td>Free Time</td>
</tr>
<tr>
<td>13-Jul</td>
<td>Fri</td>
<td>By 15:30 Free Time: Shopping &amp; packing</td>
<td>13:30-17:00 Student Presentations (Group 5-10)</td>
<td>Campus Canteen</td>
<td>Free Time</td>
</tr>
<tr>
<td>14-Jul</td>
<td>Sat</td>
<td>15:30 Pickup at the hotel to Closing ceremony venue</td>
<td>16:30-20:30 Closing Ceremony, Farewell Party &amp; Dinner</td>
<td>Campus Canteen</td>
<td>21:00 Return to the Hotel</td>
</tr>
</tbody>
</table>

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### Student Feedback

**Juan Carlos**  
University of Harvard, USA  
"It’s been a wonderful experience to be in China, and to be hosted by SWUFE."

**Thibaut Mercier**  
Université Catholique de Louvain, Belgium  
"I can not push you more to take part in an international summer school as my experiences in the field allowed me to develop my curiosity, my interest for people and last but not least, they have contributed to my long and endless quest of becoming a better person."

**Anfaal Ahmad**  
University of Glasgow, UK  
"Attending this programme has been a fantastic opportunity for me as the lectures were very insightful and covered the academic topics that I hoped to cover and learn more about. Also the diverse and great variety of events during the week really exposed the great and beautiful Chinese culture."

**Codi Merito**  
University of Waikato, New Zealand  
"I am extremely grateful for this opportunity, and the impression on me will certainly positively benefit me for a lifetime. I hope to one day be able to give back to SWUFE, the University that has created a new spark in me over the past two weeks. Thank you very much!"