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SWUFE NEWSLETTER

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SWUFE Undergoes On-Site Reaccreditation for Quality of Higher Education for International Students





From May 16 to 17, an expert panel led by Mr. Zong Wa, former Deputy Secretary-General of the China Education Association for International Exchange (CEAIE), conducted an on-site review of higher education quality for international students. Attended by key university leaders including Chairman Zhao Jianjun and President Li Yongqiang, the review emphasized the importance of accreditation in enhancing educational standards. Zhao and Li reiterated SWUFE's commitment to leveraging its strengths in finance and economics to create a distinctive "Study at SWUFE" brand, aligning with national educational strategies. The panel praised SWUFE's efforts but suggested improvements in institutional mechanisms, policies, enrollment strategies, curriculum design, record management, and faculty development.

The First Camphor Digital Consumption Forum Successfully Convenes at SWUFE

The first Camphor Digital Consumption Forum, co-organized by the Camphor Economist Circle (CEC) and the School of Economics at SWUFE, convened successfully on the university's Liulin campus. The forum, attended by over 120 scholars and experts, focused on high-quality consumption growth and the integration of digital economy in China's dual-circulation strategy. The event featured keynote speeches on topics like cross-border data flow, digital trade regulations, and smart logistics, along with parallel sessions on digital consumption and related fields. A special "Journal Meetup" session provided insights into academic publishing.







Personnel of Confucius Institute Attends 75th Anniversary Celebrations of Ss. Cyril and Methodius University in Skopje

From May 20 to 23, Confucius Institute deans Wei Liao and Vlatko Stoilkov, along with faculty, attended the 75th anniversary of Ss. Cyril and Methodius University in Skopje. The celebrations included a gala concert with speeches from key figures, a documentary, and a performance by the Macedonian Philharmonic Orchestra. At a reception, Liao Wei highlighted the Institute's role in Chinese language education and cultural exchange. On May 23, the Institute's teachers honored Ss. Cyril and Methodius, underscoring a commitment to future collaboration. The Institute continues to foster educational and cultural ties between China and North Macedonia.

SWUFE Successfully Hosts 8th International Cultural Festival

CHENGDU, May 21 – The 8th International Cultural Festival at Southwestern University of Finance and Economics (SWUFE) took place at Jimin Square, Liulin Campus, drawing participants from 88 countries and regions alongside Chinese students. University leaders, including Chairman Zhao Jianjun and President Li Yongqiang, attended the event. Vice President Li Zhisheng highlighted SWUFE's commitment to fostering an international perspective and enhancing cultural exchange. The festival, themed "Telling China's Story Globally, Writing SWUFE's Chapters Grandly," featured a lion dance, international performances, and 45 cultural booths. Interactive workshops showcased traditional Chinese crafts, promoting cross-cultural dialogue and reinforcing SWUFE's international identity.




马拉维 Malawi





