



西南財經大學
SOUTHWESTERN UNIVERSITY OF FINANCE AND ECONOMICS



FACT SHEET (2020)

About SWUFE (2020)

Southwestern University of Finance and Economics (SWUFE), located in Chengdu, is a national key university under the direct administration of the Chinese Ministry of Education (MOE). It is also a member university of “Project 211” and “985 Innovative Platforms for Key Disciplines Project”. SWUFE is committed to fostering talents who share global vision and demonstrate leadership in various fields by creating a dynamic learning environment for the students and providing them with abundant resources and opportunities. Listed in China’s “Double World Class Plan”, SWUFE is now striving to become a world-class research university specialized in economics and business-related disciplines.

Since its inception as Kwang Hua University in 1925, Southwestern University of Finance and Economics has been a witness to China’s economic progress and made due contribution to China’s economic miracle. For decades, SWUFE has nurtured an array of outstanding leaders in the financial sector and various industries among its 170,000 alumni. Many of SWUFE’s alumni are to be found among the top leadership in organizations like China Securities Regulatory Commission, China Banking and Insurance Regulatory Commission, Shanghai Stock Exchange, State Auditing Administration and some provincial governments and so on. SWUFE is thus known as “China’s Financial Talent Pool” and the think-tank in western China.

Currently, SWUFE has 28 academic units offering 35 undergraduate programs, 81 masters programs (including 16 professional master programs), and 56 doctoral programs. The university has an enrollment of over 14,700 full-time undergraduate students, 5,700 master students, 740 doctoral students, and 515 degree-seeking international students. Many of our 1,355 faculty members have obtained their Ph.D. degrees from overseas institutions or have overseas exchange experiences.

While focusing on building its own strengths and making continuous improvements, SWUFE also takes a global perspective. SWUFE believes the future leaders of China should have a global vision and knowledge of the world in order to competently engage in global affairs and international collaboration. That is why SWUFE highly values the cooperation and collaboration with universities in other countries and regions to draw on each other’s strength. By far, SWUFE has forged partnerships with over 200 prestigious universities, financial institutions and companies from around 36 countries and regions. The dynamic exchange programs, internships and interactions have not only benefited SWUFE students and faculties personally, but also promoted understanding among different cultures.

As its motto goes, SWUFE will continue to make unremitting efforts to advance the well-being of the public, the prosperity of the economy, and the harmony of the society.



📍 Chengdu, Sichuan (2020)

- **Population:** 16.5 million
- **Area:** 14,335 km²
- **Climate:** Average Temperature 16°C
- **GDP** 1.7 trillion RMB (254 billion USD) 7.8% increase (YOY)
- **Total export & import volume:** 582 billion RMB (87.3 billion USD) 16.9% increase (YOY)
- Friendly Business/Investment Climate
 - Fortune Globe 500 Companies: 301
- Host City for:
 - FISU Summer World University Games (2021)
 - G20 Finance Ministers and Central Bank Governors Meeting (2016)
 - Fortune Global Forum (2013)
- **Metro lines:** 8 lines (Another 10 lines under construction)
- **International Airports:**
 - Chengdu Shuangliu International Airport (CTU): 50 million (Throughput) 4th busiest in China
 - Chengdu Tianfu International Airport (TFU): 40 million (Throughput) to be launched in 2021
- **Direct Flights:** Amsterdam, London, Moscow, Paris, Frankfurt, San Francisco, Melbourne, etc
- **Foreign Consulates:** 19 (France, Germany, Korea, Australia, New Zealand, etc)
- **Higher Education:** 56 Institutions of Higher Education/ 756,000 college students
- The second **UNESCO City of Gastronomy** (2010)





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Southwestern University of Finance and Economics (SWUFE)

- A **public research university** specialized in economics and management
- A **national university** under direct administration of Ministry of Education (Only 4 in Sichuan)
- **Top** Chinese universities specialized in finance and economics

● History

- 1925** Originally founded in Shanghai as Kwang Hua University
- 1938** Moved to Chengdu during World War II
- 1952** College & Departments mergers & restructuring
- 1980-2000** Administered by People's Bank of China (China's Central Bank)
- 1997** Listed as "211 Project" university
- 2000** Administered by Ministry of Education (Only 75 in China)
- 2011** Listed as "985 Innovative Platform for Key Disciplines Project" University
- 2017** Listed as "Double World Class Plan" University (World Class Discipline Category)

● Ranking

- "Economics & Business", "Engineering" "Social Sciences, General" disciplines ranked among world's top 1% (ESI, Clarivate Analytics 2020)
- #142 in **Best Universities for Economics and Business** (US News and World Report 2021)
- #501-600 in the 2021 Times Higher Education World University Rankings

● Accreditation/Membership

- EQUIS** Accreditation (2015)
- AACSB** Accreditation (2018)
- CAMEA**, Chinese Advanced Management Education Accreditation (2015)
- EFMD**, European Foundation for Management and Development (Member)
- ACE**, Alliance of Chinese & European Business Schools (2013, Secretariat)
- ASREU**, Association of Sino-Russian Economic Universities (Member)
- AAPBS**, Association of Asia-Pacific Business Schools (Member)

● Campuses:

- Guanghua Campus** (116 acres, closer to downtown, for Master Programs, MBA, EMBA programs, Continuing education)
- Liulin Campus** (264 acres, established in 2004, **Main Campus** for undergraduate programs & graduate programs)
- The two campuses are 22km away and are connected by Metro Line 4 (35 minutes ride)

Office of International Exchange and Cooperation (OIEC), SWUFE



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● Schools & Programs

- 28 Schools and Institutes (Mostly specialize in Economics & Management subjects)
- 35 undergraduate programs, 81 master programs, 56 doctoral programs
- 12 Programs taught in English

● Faculty & Staffs

- 1,355 faculty members (300 professors, 530 associate professors, 310 PhD supervisors)
- More than 300 faculty members with overseas PhD degrees (Including graduates of Stanford, Wharton Business School, Chicago University, UC Berkeley, Cornell, Cambridge etc.)

● Research

- Undertook 290 national research projects
- Published 1,506 SCI papers & 1,477 SSCI papers
- Financial Innovation** (SWUFE-based English Journal, indexed by SSCI (Q1))
- Research institutes in Fintech, Big Data, Block Chain, Data Science and Artificial Intelligence, Behavioral Economics & Finance, etc.

● Students

- Enrollment 21,140 students (14,700 undergraduates, 6,440 graduate students, 1,000 international students)
- Admit top 1% high school graduates from Sichuan province
- Rank 44th nationwide in terms of the quality of new entrants (2019)
- 130 student societies covering investment, financial analysis, drama, music, roller-skating, etc.

● Student Placement

- High employment rate >93% in the past 3 years (40% in financial sector)
- 20% graduates continue to study master programs abroad (346 students admitted to the top 50 world universities)

● Alumni

- 170,000 alumni worldwide
- Famous Alumni:
Mr. LIU Jiayi, Secretary of CPC Committee of Shandong Province
Mr. SHANG Fulin, Former Chairman of China Security Regulatory Commission
Mr. MA Weihua, Former President of China Merchants Bank



SWUFE's International Exchange & Cooperation

● Overview

-207 partner universities worldwide (LSE, UC Berkeley, UC San Diego, UQ, ANU, Monash, Bath, Glasgow, Warwick, Uv Amsterdam, RSM)

-36 Countries & Regions

-270 study abroad programs (short-term/long-term/degree/non-degree)

-871 students study abroad in 2019 (826 in 2018; 696 in 2017)

● Joint Education Programs & Institution Approved by MOE

-SWUFE-Baruch Joint Program (Accounting)

-SWUFE-Audencia Joint Program (Marketing)

-SWUFE-Birkbeck Joint Program (International Business)

-SWUFE-UD Institute of Data Science (Management Information Systems, Finance, and Operations Management)

● Study Abroad Scholarship

-China Scholarship Council Scholarship (For graduate students)

-SWUFE Study Abroad Scholarship (2 million RMB annually)

-SWUFE Long-term Exchange Scholarship (100% coverage)

● SWUFE Undergraduates Overseas Placement (Class of 2019)

-726 continued their study abroad after graduating from SWUFE (20% of Class of 2019)

-346 went to the top 50 world universities (Including Cambridge, Oxford, LSE, Imperial College, Manchester, Edinburgh, ETH Zürich, Chicago, Yale, Cornell, Columbia, NYU, Duke, Johns Hopkins, UC Berkeley, UCLA, UC San Diego, NUS, UQ, ANU etc.)

● SWUFE Global Academy

-**Two-week** academic & cultural immersion program at SWUFE (Every July)

-Program Features: Lectures by SWUFE professors on China's economy, legal system, financial market etc.; field trips to local financial institutions & local companies; cultural events on Chinese cooking & martial arts etc.

-**Two free places** for SWUFE's partner university (Courses, Hotel & Food cost covered)

-**Official transcript** for credit transfer



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- **SWUFE Study Abroad Fair**

- An annual promotional event held by international office every March
- A premium platform for partner universities to interact with SWUFE students
- Showcase of exchange/degree programs & presentations by partner universities
- Opportunities to explore potential collaboration with SWUFE schools

- **Faculty Exchange & Staff Training Programs**

- 480 overseas trips annually
- Faculty & Staff Training Programs: “Student Affairs Symposium” “Student Counselor Training Programs” “Training Programs for Career Counselors” “Training Programs for International Affairs Staffs” etc.

- **Other Institutions**

- Two Confucius Institutes overseas (Skopje, Republic of North Macedonia & Albany, United States)
- RSM set up its China Office on SWUFE’s Guanghua Campus (2015)

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