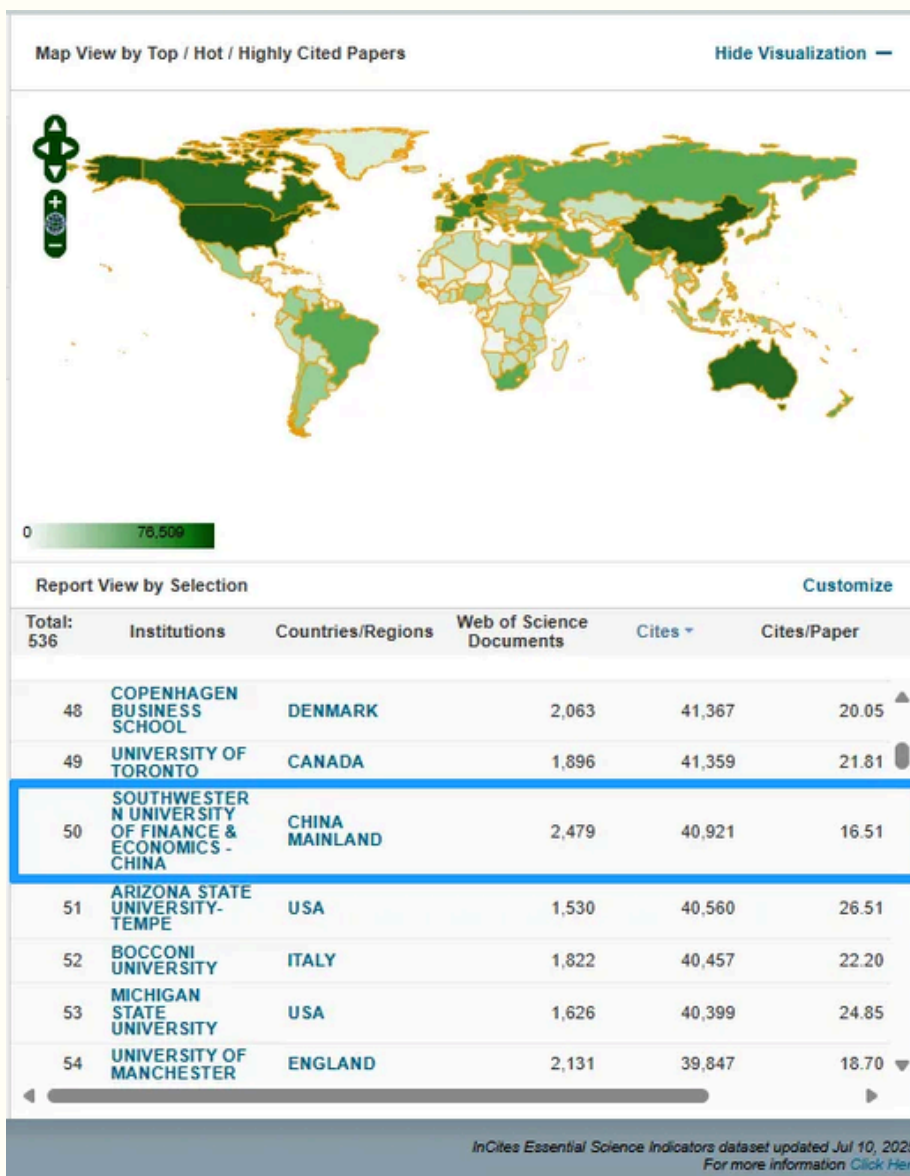


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SWUFE NEWSLETTER

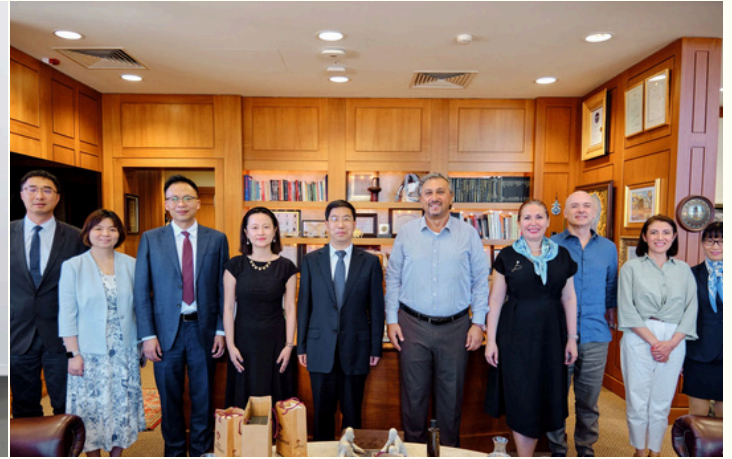
Office of International Exchange and Cooperation

SWUFE's Economics & Business Enters Top 0.1% Globally in ESI Rankings



On July 10, Clarivate Analytics announced that Southwestern University of Finance and Economics (SWUFE) 's Economics & Business discipline has entered the top 0.1% globally in the latest ESI data. Ranking 50th worldwide and 2nd in China, this marks a significant milestone in the university's global academic competitiveness.

Since launching China's second-round World-Class Project, SWUFE has added six new doctoral programs. Ten disciplines were listed in the 2024 ShanghaiRanking, with two entering the global top 50. Furthermore, its Business Administration became western China's first to receive EQUIS accreditation, and its Accounting program was mainland China's first to receive dual AACSB accreditation, reflecting the university's growing academic strength and international impact.



Chairman Zhao Jianjun Leads Delegation to Deepen Higher Education Cooperation Along the Belt and Road

To advance China's educational opening-up and strengthen partnerships along the Belt and Road, Chairman Zhao Jianjun of Southwestern University of Finance and Economics (SWUFE) led a delegation to Kazakhstan, Türkiye, and Tanzania.

The visit achieved major milestones — the launch of SWUFE's first overseas undergraduate program and the founding of the SWUFE Alumni Association of Tanzania — marking a new chapter in the university's global engagement.

In Kazakhstan, Chairman Zhao Jianjun met with President Waqar Ahmad of Nazarbayev University, exchanging views on enhancing collaboration in talent cultivation, research, and think tank development. Both sides agreed to explore the establishment of a China-Central Asia Business School Alliance to promote regional cooperation under the "China-Central Asia Spirit."

In Turkey, the delegation visited Koc University and met with President Metin Sitti. The two universities reached agreements on 1+1 dual master's degree programs, industry-academia-research cooperation, and joint academic platforms, focusing on the digital economy, fintech, and artificial intelligence.

During the visit to Tanzania, SWUFE signed an agreement with the College of Business Education (CBE) to launch its first overseas undergraduate education program, aimed at training business professionals for East Africa's development needs. The inauguration of the SWUFE Alumni Association of Tanzania was also held, with support from the Chinese Embassy in Tanzania, further strengthening people-to-people ties between China and Tanzania.





President Li Yongqiang Leads Delegation to Strengthen Partnerships with European Universities

To further advance China's strategy for educational opening-up and accelerate the development of a world-class university with distinctive strengths in finance and economics, Li Yongqiang, President of Southwestern University of Finance and Economics (SWUFE), led a delegation to visit universities in Italy, Switzerland, and France.

Focusing on SWUFE's new-century internationalization strategy, the delegation reached broad consensus with multiple institutions on joint education, academic collaboration, and talent exchange, further deepening cooperation with Europe.

In Italy, the delegation visited Ca'Foscari University of Venice and Sapienza University of Rome, where both sides agreed to strengthen cooperation in digital management, fintech, and data science, and expand joint Ph.D. programs. University leaders praised SWUFE's excellence in business education and expressed commitment to deeper collaboration in celebration of the 55th anniversary of China-Italy diplomatic relations.

In Switzerland, visits to the University of Zurich, University of Lucerne, and Lucerne University of Applied Sciences and Arts opened new prospects for cooperation in fintech, digital management, and arts management. Partner institutions expressed strong interest in building long-term collaboration frameworks with SWUFE.

In France, the delegation visited Paris Business School and Audencia Business School (Nantes). The two sides agreed to promote DBA and MBA joint programs, and signed an agreement to jointly launch a Doctoral Program in Business Administration on Corporate Sustainability.

The delegation also met with officials from the Chinese Embassies in Italy and France, and held discussions with SWUFE alumni and Chinese doctoral students.





SWUFE Welcomes the Class of 2025

On September 1st and 2nd, Southwestern University of Finance and Economics (SWUFE) welcomed over 8,000 new students of the Class of 2025.

During registration, Chairman Zhao Jianjun and President Li Yongqiang visited registration sites on both campuses. They engaged in friendly conversations with students and parents, extended a warm welcome, and expressed gratitude to the faculty, staff, and student volunteers.

At the registration points and "Green Channel" desks, university leaders inquired about the new students' enrollment process and academic interests, encouraging them to study diligently and pursue their dreams. They also checked on enrollment progress, visited student dormitories to meet newly settled students, listened to their concerns, and encouraged the Class of 2025 to aim high.

Across campus, volunteers in "SWUFE Blue" and "Volunteer Red" created a vibrant scene. With great enthusiasm, they assisted freshmen by carrying luggage, guiding them through registration procedures, and patiently answering questions about campus life to help them quickly adapt.





SWUFE Students Win Second Prize at ISETS-ESCAP Global Competition of Youth Voice on Energy Transition 2025 Global Final

On September 2nd, the 2nd ISETS-ESCAP Global Competition of Youth Voice on Energy Transition 2025 Global Final was held in Bangkok, Thailand, as part of UN Asia-Pacific Energy Week. A student team from SWUFE's School of Computer and Artificial Intelligence and School of Public Administration won Second Prize.

UN Under-Secretary-General Armida Salsiah Alisjahbana and former Thai PM Dr. Suwit Khunkitti attended, highly recognizing the competition's significance and SWUFE's contributions.



In the final, the undergraduate team (Lei Yuhao, Wang Miaomiao, and Zhang Qianya), guided by Professor Yin Shibai, competed as the sole representative from East Asia. Their project, "Intelligent Energy Consumption Analysis via Remote Sensing Images," stood out against teams from seven countries to secure Second Prize, demonstrating the global vision of SWUFE youth.

Meanwhile, Chen Xingyu, a doctoral student from the School of Public Administration and the inaugural ISETS Youth Ambassador, delivered a speech at a separate clean air commemorative event.