

SWUFE NEWSLETTER

The Official Newsletter of
Southwestern University of Finance and Economics



The issue's must-read articles

- China-Israel Digital Finance Innovation Center Established
- The First Big Data Accounting Forum Held in Chengdu



China-Israel Digital Finance Innovation Center Established

<https://e.swufe.edu.cn/info/1011/3362.htm>

On October 24th, the signing ceremony of China-Israel Digital Finance Innovation Center and China-Israel Innovation Meet-up was witnessed by guest from the two countries. Present at the event include Yin Qingshuang, vice president of SWUFE, Bai Jindong, deputy director of Chengdu Municipal Financial Regulatory Bureau, and Dan Catarivas, director general of foreign trade and international relations at the Manufacturers' Association of Israel (MAI).

According to Yin, SWUFE is now focusing on implementing a strategy to develop related disciplines. And with the innovative comprehensive partnership between the two countries, China-Israel Digital Finance Innovation Center will bring great opportunity for all.

The First Big Data Accounting Forum (2021) Held in Chengdu

<https://e.swufe.edu.cn/info/1011/3342.htm>

On October 23, the first Big Data Accounting Forum was successfully held in Chengdu, Sichuan. This forum was co-sponsored and jointly hosted by the School of Accounting of SWUFE and the Chinese Enterprise Globalization Research Center of the School of Economics and Management of Tsinghua University.

More than 300 experts and scholars from more than 40 Colleges and Universities at home and abroad, including Tsinghua University, Zhejiang University, Southwestern University of Finance and Economics, Sichuan University, Chinese Academy of Fiscal Sciences, Chinese University of Hong Kong (Shenzhen), University of Macau, University of Texas at Austin, University of Liverpool, etc. participated in the forum through a combination of online and offline options.



***Remarkable Achievement
Made by SWUFE Student in
Major Entrepreneurship and
Innovation Competition***

<https://e.swufe.edu.cn/info/1011/3364.htm>

LUCIANA COSTA CARVALHAL, a Brazilian student from the Research Institute of Economics and Management, won the national "Top Ten Livestreamers" award while SWUFE won the "Excellent Organization Award" (20 universities nationwide) in the Second Global Cross-Border E-Commerce Entrepreneurship and Innovation Competition, jointly organized by China (Hangzhou) Cross-border E-commerce Pilot Zone, Hangzhou PSB Entry-Exit Administration, and Alibaba Group.