

# SWUFE NEWSLETTER

March 2025

OFFICE OF INTERNATIONAL  
EXCHANGE AND COOPERATION



## SWUFE Signs Agreement with China Construction Bank to Deepen Cooperation in Five Key Financial Sectors

On February 14, a signing ceremony for the deepened cooperation agreement in five major financial fields between Southwestern University of Finance and Economics (SWUFE) and China Construction Bank (CCB) was held at the Guanghua Campus.

In the presence of both parties, Zou Zhishi, Party Secretary and President of CCB Sichuan Branch, and Li Yongqiang, President of SWUFE, signed the cooperation agreement on behalf of their respective institutions. According to the agreement, both sides will focus on deepening and solidifying cooperation in five major areas: technology finance, green finance, inclusive finance, pension finance, and digital finance, and establish a long-term and stable strategic partnership.

## Signing Ceremony of Cooperation Agreement and Appointment Letter Presentation between SWUFE and PolyU Successfully Held

On January 9, Southwestern University of Finance and Economics (SWUFE) and The Hong Kong Polytechnic University (PolyU) held a cooperation agreement signing ceremony and appointment letter presentation at the Liulin Campus. Shi Danli, Associate Vice President of PolyU, and Li Zhisheng, Vice President of SWUFE, attended and delivered speeches.

During the ceremony, Li Zhisheng and Shi Danli signed a memorandum of cooperation on behalf of both universities.

Li Zhisheng also presented Shi Danli with the appointment letter as Guanghua Visiting Scholar and Lecture Professor, as well as Honorary Director of the SWUFE-PolyU Center for Youth Development and Family Research. Liang Ting, Director of the Organization Department, awarded Professor Peng Huamin the appointment as Director of the same center.



## SWUFE Indonesia Alumni Association Established

On January 19, the founding ceremony of the Southwestern University of Finance and Economics (SWUFE) Alumni Association in Indonesia was held in Jakarta. Wang Siping, the Cultural Counselor of the Chinese Embassy in Indonesia, attended the event and delivered a speech.

The Indonesian Alumni Association is the seventh alumni association established by SWUFE overseas. Its establishment will further unite the alumni in Indonesia and carry forward SWUFE's spirit of "To persistently strive for the benefit of people and society." In the future, the association will focus on enhancing cooperation and exchange among alumni, supporting the development of the university, and fostering friendly exchanges between China and Indonesia in education, economics, culture, and other fields to create a brighter future together.



## The International Conference on Green Finance and ESG Successfully Held

On March 8, the 2025 International Conference on Green Finance and Environmental, Social, and Governance (ESG) was successfully held at the Liulin Campus of Southwestern University of Finance and Economics (SWUFE). The conference was hosted by SWUFE, with academic support from internationally renowned finance journals, including the International Review of Finance, The Review of Finance, and the Journal of Empirical Finance.

